

Vacancies at Call Center - Telemarketing

WE ARE A WELL REPUTED COMPANY IN INSURANCE INDUSTRY WITH AN ISLAND WIDE BRANCH NETWORK, LOOKING FOR DYNAMIC, PLEASANT, YOUNG INDIVIDUALS TO JOIN OUR STATE-OF-THE-ART CALL CENTRE IN COLOMBO



Job Brief

We are looking for an enthusiastic **Telemarketer** to generate sales either by cold calling or answering requests in a fast-paced environment. You will be responsible for influencing existing or potential customers to buy insurance products. The goal is to promote general insurance business growth by expanding the company's clientele.

Responsibilities

- ✓ Call customer using a given data base to sell general insurance products
- ✓ Answer incoming calls from prospective customers and convert to a sales lead
- ✓ Facilitate cold & warm calls to prospective leads, schedule and follow through on calls with leads and current customers
- ✓ Promote specific product as directed by superiors and management
- ✓ Inform leads and customers of current promotions & discounts

Requirements and skills

- ✓ Age 18 – 30
- ✓ Preference will be given to applicants with fluency in two languages Sinhala, English and fluency in Tamil language will be an added advantage
- ✓ Ability to work in shifts on roster basis
- ✓ Proven experience as telemarketer or similar sales/customer service role will be added advantage
- ✓ Skilled in negotiation, promoting and lead conversion
- ✓ Persistent and results-oriented

If the above position interests and challenges you, please forward a complete resume for mentioned email with contact details of two non-related referees

E-mail: careerspeoplesinsurance@plc.lk

* Please mention clearly the post applied in the subject line of your e-mail.