



MINISTRY OF FINANCE, ECONOMIC STABILIZATION AND NATIONAL POLICIES

THE STATE-OWNED ENTERPRISE RESTRUCTURING UNIT (SOERU)

JOB ANNOUNCEMENT

Following a decision made by Cabinet of Ministers, the SOE Restructuring Unit (SOERU) established under the Ministry of Finance, Economic Stabilization and National Policies. The prime objective of the SOERU is to facilitate and implement the SOE restructuring objectives of the Government. Given the importance of SOE restructuring, several Multilateral Agencies intend providing assistance on operationalizing the SOERU.

The State-Owned Enterprise Restructuring Unit is now seeking to engage Sri Lankan professionals who are suitably qualified and experienced on contractual basis.

Vacancy No: SRU 01

Job Title: Senior Project Officer (Public Relations and Media)

Responsibilities:

The main responsibility of the Senior Project Officer (PR &Media) is to assist the Head of Communication to ensure timely and smooth implementation of the SOERU Communication Strategy and Communication Plan. S/he will be also responsible for keeping all the correspondence and documentation pertaining to the implementation of the Communication Plan. Among other things, s/he is also responsible for calling and arranging media meetings under the guidance of the Head of Communications, finalizing the meeting minutes and follow up activities related to different media campaigns, until the process is completed. S/he is also responsible for providing updated information to prepare monthly and quarterly performance reports of the communication plan.

Qualifications: A Bachelor's Degree in Media and / Communication and allied subjects from a university recognized by the University Grants Commission of Sri Lanka.

Experiences:

A minimum of 10 year experiences in developing, managing and executing PR and Media campaigns on behalf of governments and corporates. Candidate should have a good relationship with various media stations. Experiences of holding a managerial position in a government/ semi-government or private sector media institution will be an added qualification.

Candidates must have good leadership qualities, strategic thinking and negotiating skills and a high level of integrity as well as professionalism together with the ability to work within tight deadlines.

Vacancy No. SRU 02

Job Title: Project Officer (Media Design)

Responsibilities:

Assist the Senior Project Officer (PR and Media) to produce digital friendly media content that are required to implement various media campaigns as directed by the Head of Communication.

Qualifications: Appropriate professional certificate equal to NVQ level four (4) in the relevant field

Experience: The ideal candidate will have at least 3 years' relevant experience in a recognized local or multinational corporate, including designing large scale media campaigns for governments and private sector.

Candidates must have strategic thinking, negotiation skills and high level of integrity and professionalism together with ability to work under tight schedules.

Nature of the Appointment: These appointments will be initially based on one year contract.

Public Sector Officers in service and retired can apply for these positions and they will be assigned on contract/ secondment basis.

Applicants employed in the Government Ministries/ Departments, State Corporations, Boards & Authorities should send their applications through the heads of their respective organizations.

Only the short-listed candidates will be call for an interview and the candidates will required be present for an interview with originals of all relevant certificates.

Applicants should send a detailed CV stating *Vacancy number and job tile* with full particulars of qualifications, experience and other relevant information to the email addressed to ddg@sru.gov.lk on or before 14th August 2023.

Director General
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