



**CSL is one of the Market leaders in Packaging Industry, which has a manufacturing experience over 20 Years. Currently CSL covers more than 15+ industries from FMCG/ Phama/ Paint/ Diary and Lubricant. We serve more than 250+ Brands.**

## **MANAGEMENT TRAINEE (MARKETING AND OPERATIONS)**

- Perform research and identify new potential customers and market opportunities.
- Develop and implement effective sales strategies for new markets and customers.
- Building new business relationships and maintaining sound relationship with existing customers.
- Developing and implementing digital marketing strategies across various channels.
- Creating and managing digital content for the company's website and other social media platforms.
- Liaising with intending agents and suppliers for raw materials and handling the import process.
- Engage with general administrative functions as required by the management.
- Ensuring completeness and adherences of company operations to quality parameters.
- Generating reports such as KPI's, productivity, quality daily/ monthly basis.

### **The Profile**

- Degree or full/ part qualification in CIM/ SLIM from relevant professional institution.
- Good command in English.
- Computer literacy and knowledge in Microsoft office package
- Good PR, interpersonal skills and outgoing positive personality.
- 1-2 year experience in marketing, admin or production will be added advantage
- Proficiency with graphic design software (Photoshop, Illustrator) skills would be an added advantage.

### **The Rewards**

- The Position will offer hands on experience of a production environment for cross functional skill development.
- Attractive remuneration on par with industry standards.
- Opportunity to be absorbed as an Executive officer to the permanent cadre in sales and marketing after completion of training.

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