

The Company

Lakru Packaging Industries manufactures a range of eco-friendly paper sacks that can be used as packing material for various industries.

The company is currently catering to some of the leading brands in several industries in the country and currently looking for a young and energetic individual with outstanding communication and leadership skills to join us in following capacity.



The Role

MANAGEMENT TRAINEE

(Marketing and Operations)

- Perform research and identify new potential customers and market opportunities.
- Develop and implement effective sales strategies for new markets and customers.
- Building new business relationships and maintaining sound relationship with existing customers.
- Developing and implementing digital marketing strategies across various channels.
- Creating and managing digital content for the company's website and other social media platforms.
- Liaising with intending agents and suppliers for raw materials and handling the import process.
- Engage with general administrative functions as required by the management.
- Ensuring completeness and adherences of company operations to quality parameters.
- Generating reports such as KPI's, productivity, quality daily/ monthly basis.

The Profile

- Degree or full/ part qualification in CIM/ SLIM from relevant professional institution.
- Good command in English.
- Computer literacy and knowledge in Microsoft office package.
- Good PR, interpersonal skills and outgoing positive personality.
- 1-2 year experience in marketing, admin or production will be added advantage.
- Proficiency with graphic design software (Photoshop, Illustrator) skills would be an added advantage.

The Rewards

- The Position will offer hands on experience of a production environment for cross functional skill development.
- Attractive remuneration on par with industry standards.
- Opportunity to be absorbed as an Executive officer to the permanent cadre in sales and marketing after completion of training.

The Applications

If you are like to seize this opportunity send us your resume to contact@lakrupackaging.lk with **the title of this advert as the subject line.**



Lakru Packaging Industries
Eco friendly packaging solutions